

The following promotion is intended for the 50 United States and D.C. only and will be construed and evaluated according to United States laws. Do not proceed in this site if you are not a legal resident of the 50 United States or D.C., 21 years or older at Promotion start date.

**DEAD GIVEAWAY - GHOSTOBER® 2021 SOCIAL SWEEPSTAKES
OFFICIAL RULES – NO PURCHASE NECESSARY
TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF
WINNING. OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND D.C.,
21 YEARS OF AGE OR OLDER AT PROMOTION START DATE. VOID WHERE
PROHIBITED.**

1. How to Enter: Beginning at 9:00 a.m. Eastern Time (“ET”) on October 20, 2021 until 6:00 a.m. ET on October 25, 2021 (the “Promotion Period”), you may enter the Dead Giveaway - Ghostober® 2021 Social Sweepstakes (the “Promotion”). During the Promotion Period, the Travel Channel® Instagram Account (<https://www.instagram.com/travelchannel/>) will post an Instagram post prompting users to “tag a friend” on that particular post (the “Prompt Post”). Eligible entrants may enter the Promotion during the Promotion Period by following the below instructions (hereinafter an “Entry”):

- a. Sign into your Instagram account (“Instagram Account”) or, if you are not already a member, become a member of Instagram.com and sign into your Instagram Account. Creating an Instagram Account is free. By submitting your information and creating an Instagram Account, you will be required to agree to the Instagram terms of service and privacy policy.
- b. Visit the Travel Channel® Instagram Account, accessible at page (<https://www.instagram.com/travelchannel/>).
- c. Entrants must: (i) comment on the Prompt Post, which Sponsor posts on the start date of the Promotion Period, and (ii) “tag” another Instagram user by commenting under the Prompt Post, and (iii) include the hashtag #sweepstakes in the comment.

All entries must be received by the end of the Promotion Period to be valid. There is a limit of one (1) entry, per eligible person, per Promotion Period. Incorrect and incomplete entries are void and will not be eligible. These Official Rules are also available at the Travel Channel® website (travelchannel.com/ghostober/dead-giveaway-rules) (the “Website”).

If multiple entries are received, only the first entry will be accepted and additional entries will be disqualified. Multiple participants are not permitted to share the same email address. Any attempt by you to obtain more than one (1) entry per Promotion Period by using multiple/different email addresses, identities, registrations or logins, or any other methods may void your entries and you may be disqualified from the Promotion. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by you. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the entrant and such individual must comply with these Official Rules. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization

responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder.

Sponsor may not receive entries that fail to strictly follow the posting instructions set forth in these Official Rules and Sponsor is not responsible for failure to see or receive an entry. Sponsor, at its sole discretion, may accept a technically incorrect unique term. Messages not received by Sponsor will not be entered into the Promotion.

Note: In order to access the Website and in an effort to optimize the Website user experience, ad blocking software on your computer may need to be disabled.

2. Eligibility: This Promotion is open only to legal residents of the 50 United States and D.C. who are 21 years of age or older as of the Promotion start date. Employees and members of their households, whether or not related, and immediate families (spouses, parents, siblings, children and each of their respective spouses) of the Promotion Entities (as defined below) and their respective parent companies, subsidiaries, and affiliates, and their advertising and promotion agencies and all local sponsors are not eligible. Void where prohibited.

3. Privacy: In connection with the Promotion entry process, Sponsor will be collecting personal data about entrants on the Website in accordance with its privacy policy. Please review Sponsor's privacy policy located at: <https://corporate.discovery.com/privacy-policy/>. By participating in the Promotion, you hereby agree to Sponsor's collection and usage of your personal information and acknowledge that you have read and accepted Sponsor's privacy policy. When you enter at the Website, you may be asked to consent to receive promotional emails and reminders for upcoming promotions and information about Sponsor. Consenting to receive such emails is optional and does not have to be agreed to in order to be eligible to enter the Promotion and does not improve your chances of winning.

4. Publicity Grant: Except where prohibited, participation in the Promotion constitutes your consent to Promotion Entities' use of your name, photograph, likeness, statements, biographical information, voice, entry, and state of residence for promotional purposes in any and all media, now or hereafter devised, worldwide in perpetuity, without further payment or consideration, notification or permission.

5. Limitations of Liability: Discovery Communications, LLC ("Sponsor"), Instagram, LLC, and other participating entities (collectively with Sponsor, the "Promotion Entities") their respective affiliates, subsidiaries, parent, advertising and promotion agencies, prize suppliers, and their respective officers, directors, shareholders, employees and agents, and any and all Internet servers and access provider(s) (collectively, "Released Parties") are not responsible for: any incorrect or inaccurate Entry information; human error; technical malfunctions; failures, omissions, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, server providers, or software, including any injury or damage to your or any other person's computer relating to or resulting from participation in this Promotion; inability to access the Website; theft, tampering, destruction, or unauthorized access to, or alteration of entries; transactions that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the Internet or at any web site; printing or human

or other errors; and any entries which are late, lost, incomplete, misdirected, stolen, mutilated, illegible, postage due, or any combination thereof. Online submission is not considered proof of delivery or receipt. Upon submission, all entries become the property of Sponsor and will not be returned. By entering, you agree to release, discharge, indemnify and hold harmless the Released Parties from and against all claims and damages or liability arising in connection with your participation and/or entry in the Promotion and/or your receipt or use of any prize awarded in this Promotion or due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Promotion-related activity or participation in this Promotion. Any and all warranties and guarantees are subject to the respective manufacturer's terms. If by reason of a printing or other error, more prizes are claimed than the number set forth in these rules, all persons making purportedly valid claims will be included in a random drawing to award the advertised number of prizes available in the prize category in question. No more than the advertised number of prizes will be awarded. You further understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. You acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY." The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

6. How Winner will be Determined: Two (2) potential Winners (the "Winner" or "Winners") will be selected in a random drawing from among all eligible entries on approximately October 25, 2021, and will be contacted by Instagram direct message within three (3) business days following the drawing. Sponsor's decisions with respect to the Winners, these Official Rules, and all other matters pertaining to the Promotion shall be final and binding.

The Winners will be required to sign an affidavit of eligibility and release of liability and publicity (where permitted), and return same, properly executed, within five (5) days of issuance of prize notification. If Sponsor is unable to contact prospective Winner within three (3) days from first notification attempt, if the prospective Winner fails to complete and return all requested forms by the specified date, if the potential Winner does not pass Sponsor's background check (in its sole discretion), or if the prospective Winner fails to comply with any of the requirements, his/her prize will be forfeited and an alternate prospective Winner shall be selected. The odds of winning depend upon the number of eligible entries received. Sponsor reserves the right to conduct a background check on the potential Winner and reserves the right in its sole discretion to disqualify such individual based on such background check if Sponsor determines in its sole discretion that awarding the prize to such potential Winner might reflect negatively on Sponsor or any of the Promotion Entities. Failure by potential Winner to agree to a background may also result in disqualification.

7. Conditions of Entry: Entry materials that have been tampered with or altered are void. If, in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Promotion, or if computer virus, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Promotion, the Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process and void any entries submitted fraudulently, to modify, suspend, or terminate the Promotion, or to conduct a random drawing to award the Prize using all eligible, non-suspect entries received as of the termination date or as otherwise deemed fair and appropriate by Sponsor. Should the Promotion be terminated prior to the stated expiration date, notice will be posted on the Website. CAUTION: ANY ATTEMPT BY YOU TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM YOU TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

8. Prizes: Each Winner will receive the following (the "Prize"): Two (2) Ghostober® Gift Boxes made up of dowsing rods, a backpack, a cap, a flashlight, jelly beans, popcorn set, latte kit, and a water bottle (specific products are subject to Sponsor's discretion and availability). Approximate Retail Value ("ARV") of each Prize: \$400.

ARV of all Prizes in this Promotion: \$800.

The specifics of all aforementioned elements of the Prizes in the Promotion shall be solely determined by Sponsor. All costs, taxes, fees, and expenses associated with any element of the Prize not specifically addressed above are the sole responsibility of the Winner. All federal, state and local taxes on the Prize are the Winner's responsibility. Winners will be issued a 1099 tax form for the actual value of the Prize.

Prizes cannot be transferred or substituted except at Sponsor's sole discretion. Sponsor reserves the right to substitute the Prizes, or portions thereof, with a prize of equal or greater value.

9. Disputes/Governing Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these rules, or the rights and obligations of any entrant or the Promotion Entities in connection with the Promotion, shall be governed by and construed in accordance with the laws of the State of New York without giving effect to any choice of law or conflict of law rules or provisions which would cause the application or the laws of any jurisdiction other than the State of New York. Any action or litigation concerning this Agreement shall take place exclusively in the federal or state courts sitting in New York County, New York, and you expressly consent to the jurisdiction of and venue in such courts and waive all defenses of lack of jurisdiction and inconvenient forum with respect to such courts. Any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, shall be resolved individually, without resort to any form of class action. You agree to service of process by mail or other method acceptable under the laws of the State of New York. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS PROMOTION. YOU (HEREBY WAIVE ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR

CONSEQUENTIAL DAMAGES OF ENTRANT, IDENTIFIABLE PERSONS, OR THIRD PARTY PARTICIPANTS, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

10. Severability: If any provision of these Official Rules shall be held invalid, illegal, or unenforceable, such provision shall be enforced to the maximum extent permitted by law and the Sponsor's fundamental intentions hereunder, and the remaining provisions shall not be affected or impaired, provided, however, that in such cases the parties oblige themselves to use their best efforts to achieve the purpose of the invalid provision by a new legally valid stipulation.

11. Winner List: Beginning on or about November 25, 2021, you may obtain the names of the Winners by going to the Website.

12. Sponsor: Discovery Communications, LLC, 230 Park Avenue South, New York, New York 10003.

13. Trademark Attribution: The Travel Channel® and Instagram® trademarks are trademarks of their respective owners.

The Promotion and all accompanying materials are © 2021 Discovery Communications, LLC.

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Short Form TV Rules

The scan line size is 22 and the length of time is 3 seconds for the first line across the screen and one second for each additional line. So a 2 line super would be on for 4 seconds.

NO PURCHASE NECESSARY. Open to legal residents of the 50 United States and D.C., age 21 or older. Void where prohibited. Odds of winning depend on number of eligible entries received. Sweepstakes ends at 6:00 a.m. ET on October 25, 2021. For full official rules, visit travelchannel.com/ghostober/dead-giveaway-rules. Sponsored by Discovery Communications, LLC.

Note: If the television spot runs before the start of the sweepstakes, the words “starts at 9:00 a.m. ET on October 20, 2021 and” must be inserted between “Sweepstakes” and “ends”.

Short Form Print Rules

These rules should be in a font size 10 or above – they must be easily legible.

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Note: If the print ad runs before the start of the sweepstakes, the words “starts at 9:00 a.m. ET on October 20, 2021 and” must be inserted between “Sweepstakes” and “ends”.

Short Form Online Ads – Banner and Facebook

NO PURCHASE NECESSARY. Ends 10/25/21. To enter and for complete details, visit travelchannel.com/ghostober/dead-giveaway-rules.

Short Form Online Ads – Non-Banner

NO PURCHASE NECESSARY. Open to legal residents of the 50 United States and D.C., 21 years or older. Ends 10/25/21. To enter and for complete details and odds, visit travelchannel.com/ghostober/dead-giveaway-rules.

Twitter and Instagram

Twitter and Instagram mentions must include a link. The link must link to a page that either (i) has the full official rules, or (ii) has the short form print rules set forth above and which must include a link to the full official rules.